

SPECIFICATIONS

STORE FRONT

Furnish and erect Storefront as shown in $\frac{3}{8}$ " and $1\frac{1}{2}$ " Scale Details. Door, Glazing and Awning by others.

Note—Door may be of tubular steel construction in which case it is included in Ornamental Iron Contractor's specification. (For door details see Class "C.")

While Upper Sash in this detail is shown side center pivoted, it appears more practical to either pivot top and bottom center, using similar construction as shown—the vertical section becoming the plan and the plan to be interpreted as the vertical section—or it may be sidehinged in which case Detail for "Section through upper part of show window" becomes the construction.

GENERAL INFORMATION

Design—An attempt by our artists to create this storefront in the modern trend would appear timely. The artistic conception may be called bold but, nevertheless, it has a refreshing and delicate restraint. The endless possibilities in storefronts of the conventional type with the assistance of Braun Materials is more or less known but, as is seen in this one example, designs of great originality may be created.

Construction—A front of this outstanding beauty is worthy of careful consideration in regard to execution and finish. All assemblies and joinings should be clean, true and strong. Fastenings of applied members of such nature as to be least visible, patterns of mouldings should be matched at starting points.

Finishes are being treated in detail below. However, particular attention is called here to the necessity of applying sufficient undercoats of good quality rust resisting paint, especially to all surfaces concealed or in contact before final assembly to insure lasting life.

Finish—A storefront of this description would warrant more than the more common solid black or solid color paint.

We suggest the following scheme: mullions and muntins glossy or semi-gloss black with silver over ornamented portion of moulding. The same treatment can be accorded to the transom with Persian red for rosettes and Holland blue for background. Background of cornice glossy black, transverse moulding to be treated in similar manner as mullions and muntins. Vertical ornamentation to be alternately red for No. 165 and Holland blue for No. 554. All colors used in the front should be applied to the various facets of the finials. Finish cresting scrolls in black and red with ornament in silver.

There are, of course, equally attractive color schemes to be worked out.

For full explanation and methods of application of both Finishes and Textures, refer to sheets under Class "O."